

BoD Minutes: November 18, 2007

Agenda:

1. Introductions: What is your favorite drink?

Voting Members

Program/Name	Present
CHALE/Luis	NOT PRESENT
Umoja/Ann	X
CUSN/Laurent	X
KAMP/Charissa	X
ASF/Exaber	X
DHE/Jackie	X
ORALE/Adrian	X
MC/Krizia	X
RT/David	X
GENTE/Cynthia	X
CoD/Solyamar	NOT PRESENT

e<sup>2</sup> Staff

Staff Member	Present
Co-Chair/Maria	X
Co-Chair/Ruel	X
Class Coord./Terisa	X
Class Coord./Mark	NOT PRESENT
Webmaster/ Justin	X
Program Coord./Danielle	X
Program Coord./Justine	X
Office/Anna H.	X

2. Decisions about BoD Space

- a. Proposal 1A: 3 meetings a quarter, meeting structure-2hrs internal business, 1hr funding
- b. Proposal 1B: 3 meetings per quarter-1.5hrs internal business, 1 hr funding
- c. Proposal 2: 3 meetings per quarter, 2.5 hrs funding  
\*DHE-How do we keep to the time track?  
\*Co-chair-time allotments for each proposal depending how many

d. **Decision:**

- i. BOD by consensus chooses to use proposal 1A for BOD meeting structure

3. Timelines/Q&A

- a. Webmaster: Worked on outreach pages, Update Retention pictures, update contact info.
  - i. What can he add to it?
  - ii. Suggestion: Addition of meeting days/times for people to find out about meeting spaces.

- iii. Email pictures to [webmaster@engaging education.org](mailto:webmaster@engaging education.org)
    - iv. Website up in January
  - b. Program Coordinator: Past week had outreach visit day with Balboa High School.
    - i. E2 gift exchange to bring everyone together before break.
    - ii. Suggested Upcoming Events/Activities: Another BOD retreat, bring a high profile speaker or speaker series, tabling, brown bag dialogue (dialogue during lunch over a topic and strategize around the issue), panel of outreach and retention for the community
  - c. e2 Facilitator: Week 8 research possible speakers, field trip outings, groups
    - i. Ask community to volunteer articles or readings
    - ii. Oppression, white privilege, identity formations, his and herstory
  - d. Co Chairs: Setting an SIOC meeting
    - i. E--Ideas for getting people involved in the center without having to be the head of planning or anything
    - ii. E--Document a fall quarter binder
    - iii. R--Set up Agenda for Summit
    - iv. R—Academic coalition, see if BOD wants to get involved, set up summit statewide
    - v. R—Target people involved in student centers in programs across the state
    - vi. Suggestions: Workshops around issues that are going on for students of color across the UC system and also within the high school age
    - vii. Suggestion: Opening up the center for everyone to stay involved
    - viii. Suggestion: Recap of the last year's 1<sup>st</sup> summit to get to know what it's about
- 4. Strategic Planning
  - a. Process that organizations use to get a sense of who they are: 1-Understand where you are as an organization, 2-Where you want to be (what do you want to have accomplished after 1 year, 2 yrs), 3-How do we get there (steps to achieve our goals)
  - b. **What is it?**
    - i. Understanding where you are as an org
      - 1. Reviewing your purpose and governing documents
      - 2. Assessing your internal strengths and weaknesses
      - 3. Assessing the external opportunities and threats (ie. Alumni, budget cuts)
      - 4. Gathering feedback from stakeholders (ie. Constituents who come from high schools, evaluation cards, other student orgs,
    - ii. Determining where you want to be
      - 1. Develop goals based on your understanding/analysis
    - iii. Figuring out how to get there
      - 2. establish objectives
      - 3. establish who will do what
      - 4. establishing deadlines for each responsibility
      - 5. document finished plans
  - c. **Why do it?**
    - i. Increased efficiency and improved use of resources

- ii. Improved understanding and better learning
- iii. Better decision making
- iv. Enhanced organizational capability
- v. Increased political support
- d. group 3: one yield and non yield from each org
  - i. strengths: existing coordinators
  - ii. opportunities: reaching out to new students
  - iii. threats: coordinators spread to thin
  - iv. goals: educate on what a yield program is and non yield, what they do, why they do what they do
  - v. feedback: students of color, existing coordinators
  - vi. how to get there: educate big 5 and other orgs because the big 5 doesn't always encompass everybody
  - vii. these are the needs but we want more money because we want to see our center grow in that way!
- e. group 2: scholarships for AB540 students
  - i. understand who we are: look into our fiscal history and if we can accommodate it, know about the issues, collaborate with folks who are doing work on this issue
  - ii. educate community on AB540 students, fundraising to get money
  - iii. getting to where we want to be: SCENE, research on legalities and restrictions, talk with admissions to see what students to offer this too
  - iv. determine need: create new e2 position
- f. group 1: one yield and non yield
  - i. ABSA is missing
  - ii. APISA missing yield
  - iii. SINAI helping to re-establish from other big 5
  - iv. Strength: MECHA-have a yield AND non yield
  - v. Pipelining to orgs-what do we do once the frosh get here to keep them involved in orgs, learn from other orgs, increase students of color
  - vi. Figuring it out: carry forward for outreach for funding

\*\*email ideas of strategic planning, research ideas for on or off campus location to educate for strategic planning, email Empee and Ruel about what weekends work best in January

5. Check-out: What kind of food would you like to see at the next meeting (Dec 2)
  - a. Macaroni and cheese
  - b. Fried pieces of chicken.wings
  - c. Bananas
  - d. Sushi
  - e. Chocolate
  - f. Pizza
  - g. Spam rolls
  - h. Chicken Cesar salad
  - i. Coffee
  - j. Breakfast burritos

- k. Hot wings
- l. More fruit
- m. Los pinos
- n. Ice cream: chocolate
- o. Chicken sesame salad from Aloha Island Grille
- p. Chili