

**Board of Directors Meeting**  
**May 17, 2009**  
**Start Time: 3:10PM**  
**End Time: 8:00PM**

Program	Name	Present
ASF	Marelle Libaste	X
DHE	Carlita Berrios	X
GENTE	Sahira Barajas	X
ORALE	Anna Laura Martinez	X
MC	Tam Dao	X
Rainbow	Rasheka Keith	X
CUSN	Berdin Pattana	X
KAMP	Yenyen Cuison	X
Chale	Natalie Nuno	X
Umoja	Jessica Johnson	NP
SCOC	Solymer Sola-Negron	X
SCOC	Lylia Camargo	NP
CoD	Jackie Turner (Ashley)	X
<b>Office Manager</b>	Derrick Soriano	X
<b>Office Manager</b>	Reymundo Saucedo	X
<b>Organizing Director</b>	Paulina Raygoza	X
<b>Programming Coordinator</b>	Reese Dimacali	X
<b>Programming Coordinator</b>	Falyn Davis	X
<b>Class Facilitator</b>	Lauren Lystrup	X
<b>Class Facilitator</b>	Hugo Lujan	X
<b>Webmaster</b>	Justin Rimando	X
<b>Co-Chair</b>	Terisa Siagatonu	X
<b>Co-Chair</b>	Chelsea Johnson Long	X
<b>SOAR Director</b>	Sayo Fujioka	X
<b>GUESTS</b>		
<b>Guest Facilitator</b>	Eden	X

\*NP= Not Present

\*X= Present

**AGENDA**

- Food
- Check-In
- Campaign
  - Budget
    - Breakdown of what the budget would look like if we don't get the chancellor Match
  - Eden

- Context
  - Co-Chair- from what we got from the chancellor meeting is that he continues to support our efforts but not sure if he could continue to match the funding until we see what the turn-out for campus elections are.
  - Rainbow- Did he agree to give an answer by Thursday given hoew the co-chairs asking for a response by the 21<sup>st</sup>.
  - Co-Chair- We came up with different options that we could adopt and act upon if the chancellor does not match the funding.
    - Ideas like:
      - Mock-funeral
      - Show your color
  - Co-Chair- What are initial ideas for is he says no.
    - ORALE- Student experience
    - ChALE- A lot of what we need is outreach. To have everyone who is connected to the center wearing engaging education gear expressing the situation.
    - SCOC- having high school students and participants and have a huge rally as well as working with workers.
    - Rainbow- Yield participant visual t-shirt
    - DHE- distribute more flyers and maybe have a bigger event and promote it more and exercise all the ideas that have been brought up. Maybe communicating with KCSC.
    - Class Facilitator 1- maybe start a youtube campaign
    - Prog-Coord- Class raps and tabling in the quarry
    - ASF- maybe do radio station for all of SC. Bus stop flyers like the LGBTIQ center did.
    - Class Facilitator- Pink fabric
    - GENTE- campus newspaper
    - MC- a button machine and make buttons
    - CUSN- rallies
    - Webmaster- Take over the bus stops and cover it with info as well as a color campaign.
    - KAMP- maybe having a personalized petition and a penny drive.
    - Office Manager- building coalitions
    - Office Manager- having a personalized testimony story like Climbing poetry.
    - Prog Coord- Campus shutdown
    - CoD- having actual numbers
    - KAMP- maybe look into the campaign saving SOAR did.
    - SCOC- having student representation within various coalitions.
    - OD- having organizational letters of support and for speaker blow out and have press there and have Elaine Brown speaks about the significance of the program.
    - Guest Facilitator- there is the education, solution, and action part. To me the education part starts right after this meeting. Should be very strategic in the letters and what are clear points that the

organizations put in and how this organization has been affected by engaging education. Maybe have like folks wait outside of the chancellor office and wait for his answer. And maybe have folks create a huge quilt about how this is representative of the amount of support behind engaging education

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- Roles
  - Yield
    - Inform Volunteers
      - Mobilize them
      - Volunteer;task force (petitions, etc)
    - SIRs for this year
  - SUA
    - Transparency budget campaign
      - Research, make cuts more understandable
      - \* Call for a resolution
    - Co-Chairs
      - Make sure everyone is on task on their projects, make calendars of the next four weeks
    - OMs
      - Make it more apparent that there is a campaign in the e<sup>2</sup> office
    - Webmaster
      - More media on the campaign in the e<sup>2</sup> website
    - Class
      - Supporting the e<sup>2</sup> campaign through the class and the class projects that are created during the class
    - Programming
      - Making sure Elaine Brown and Brave New voices are talking about e<sup>2</sup> in the way we want them to talk about us.
  - Retention
    - Mock Funeral – Show how we fall off without \$\$, them not being retained
  - Non-Yield
    - Street Team
      - Campus Informing
- Action – Talked about what we are going to accomplish by this week in our respective groups (staff, SUA, Retention, Non-Yield, Yield). Putting our goals into the timeline after.
- Ask – One homework this Thursday for BoD is to hold some kind of initial meeting to inform your committee on everything about our campaign (budget cuts, how it affects e<sup>2</sup>). The talking script that contains everything that you need to say to your community (meeting times of all the ethnic orgs on campus, college senates). This talking script is to inform the community on how they can help e<sup>2</sup>, table, sign petitions, phonebank.

- If you are giving a presentation to your community then e<sup>2</sup> is giving you things like food for your meeting (if its 20+ minutes or longer), and projector priority
  - Things that are feasible by next week
    - Chancy wife pressure (0)
    - Peace Vigil – Got in a circle in the quarry and everyone was holding candles and everyone shares their stories (What was lost, what would be lost) (0)
    - Quilt e<sup>2</sup> orgs – Holding the quilt on shifts outside the Redwood(12)
    - March 2 Kerr “waiting for your answer” – Small group chanting out to the Chancy (7)
    - 10 votes for quilt idea and 7 votes for march idea
      - Things we need for quilt
        - Markers, stencils, string, thread,
        - Outreach to communities we need
- Cloth! We have five sheets already in the office
- On Wednesday we will assemble Hugo, Lauren, Yen Yen, Terisa, Reymundo, Paulina
- Turn in sheets by Wednesday
- Proposed that the sheets will be from e<sup>2</sup> to Kerr Hall.
  - Discussed on having a e<sup>2</sup> symbol for something after the Chancellor’s decision. The quilts can be used during the rally for example or cutting up the SIO shirts and putting them up together.
    - Tomorrow Lauren and Falyn are going to get the quilt/sheets (banner) together for people to write on.
    - Tuesday Chels/Soly working on Org/Banners
  - A sign up sheet to do outreach for Kerr Hall was created For M-Th 11-2PM.
    - Falyn, Reese, Rahseka and Pau are creating this.