

**Engaging Education**  
**SIOC Funding Allocations: Fall 2010-2011**

Program Name	Program Description	Allocation Description	Date Awarded	Allocation Award
<b>ASF: A Step Forward</b>	ASF was created by FSA as an annual event that introduces admitted and prospective high school students and junior transfers to the college environment of UCSC. It is a three day program that seeks to build social networks with these prospective students and encourage them to attend higher education.	Allocation covers: 2 charter buses, plane tickets, special event buses, rental vans, parking permits, facilities, catering for 3 days, dinning hall meals, snacks & drinks for 3 days, McDonald's bucks, workshop supplies, utensils for 3 days, OPERS sleeping bags, shirts for participants & volunteers, sweaters, first aid kit, and honorarium for speaker.	11/15/10	\$18,490.00
<b>DHE: Destination Higher Education</b>	Destination Higher Education was created by the African/Black Student Association here at UCSC. The goal of the program is to continue to motivate and expose students to the UCSC campus and encourage them to go on to an institution of higher learning. This is a three-day program that conducts workshops and caucuses to give the students a peer-to-peer college going perspective.	Allocation covers: 2 charter buses, lodging for bus driver, rental vans, gas cards, plane tickets, special event bus, parking permts, facilities, catering for 3 days, snacks & drinks for 3 days, dinning hall meals, McDonald bucks for participants, workshop supplies, t-shirts for participants & volunteers, dance supplies, utensils, sternos, OPERS sleeping bags, first aid kit, security for dance, honoariums for Eden Jequinto, Ise Lyfe, and closing speaker.	11/15/10	\$20,719.00
<b>GENTE: Getting Educating Now To Empower</b>	MEChA's annual conference, once known as Parent Student Conference was created to promote higher education within underrepresented Chicana/o and Latina/o communities. This program outreaches to both students and parents at all level of education to education them about the importance of higher education. They hold financial aid workshops, admissions requirements, and give space to discuss issues affecting the community.	Allocation covers: Charter bus, special event shuttle, gas cards, parking lot reservation, directional signs, College 9/10 facilities w/tech crew, food and drinks for one 1 conference, utensils, childcare providers, programs, workshop supplies, publicity, t-shirts for participants, committee sweaters, honorariums for Danza Azteca and Los Mejicas.	11/15/10	\$14,126.00
<b>ISHE: Inspiration for Scholars of Higher Education</b>	ISHE is an annual conference planned by the Hmong Student Association. The program seeks to promote and encourage Hmong high school students with cultural and academic struggles to achieve higher education. The program's goals is to address obstacles that Hmong students face and give them the confidence that the students need in obtaining a higher education. This program specifically targets Stockton because of it's repetition for its high crime rate and known poverty.	Allocation covers: Start up costs of the conference for 2 charter buses, gas cards, food & drinks for volunteer mixer, copy card, and office supplies for interns.	11/15/10	\$9,080.00

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<b>MC: Motivation Conference</b>	Motivation Conference is a three-day program created by the Asian Pacific Islander Student Association (APISA) that focuses on bring "at-risk" high school students from different community centers to UCSC and engaging with college students. The program offers students various workshops that shows them the opportunities that await them within higher education.	Allocation covers: Start up costs of the conference for 2 charter buses, lodging for driver, special events bus, gas cards, facilities, food for retreat, snacks, drinks for collaborative lunch, workshop materials, publicity, and office supplies.	11/15/10	\$8,527.00
<b>ORALE: Oportunidades Rumbo A La Educación</b>	ORALE: Oportunidades Rumbo A La Educación ORALE: Oportunidades Rumbo A La Educación Created from MEChA, this program seeks to engage Chicana/o and Latina/o high school seniors and transfer students to seek a higher education. This is a free three day program that provides workshops on resources available on the UCSC campus. The program also emphasizes cultural pride and community building tools to survive in this university.	Allocation covers: 3 charter buses, rental vans, gas cards, plane tickets, special event bus, parking permits, facilities, catering for 3 days, snacks & drinks for 3 days, food for volunteer meetings, workshop supplies, shirts for participants & volunteers, utensils for conference, insurance for event, welcome honoarium, honorarium for sunrise ceremony, and honorariums for Welcome Dinner performers	11/15/10	\$22,542.25
<b>Rainbow Theatre Outreach-LA Area</b>	Rainbow Theatre LA Outreach visits four different high schools in the LA targeting over 1000 students. The program promotes awareness of higher education through performances from multicultural plays. During this program they provide information on financial aid, the process of applying to the UC system and personal testimonies of attending college.	Allocation covers: rental vans, gas card, gas for car, hotel for 3 days, hotel parking, lunch & dinner for 26 volunteers, snacks, documentation equipment, and UCSC gear for student participants.	11/12/10	\$8,011.25

**Total SIOC Allocation Amount for Fall: \$101,495.50**