

Engaging Education
SIOC Funding Allocation: Fall 2009-2010

Program Name	Program Description	Allocation Description	Date Awarded	Allocation Award
ASF: A Step Forward	ASF was created by FSA as an annual event that introduces admitted and prospective high school students and junior transfers to the college environment of UCSC. It is a three day program that seeks to build social networks with these prospective students and encourage them to attend higher education.	The allocation will be used for program costs, which includes: facilities, catering food and drinks for the entire conference, copies, honorariums, supplies, t-shirts, sweatshirts, transportation, and plane tickets, workshop supplies, volunteer retreat and trainings, and media equipment.	12/11/09	\$18,600.00
DHE: Destination Higher Education	Destination Higher Education was created by the African/Black Student Association here at UCSC. The goal of the program is to continue to motivate and expose students to the UCSC campus and encourage them to go on to an institution of higher learning. This is a three-day program that conducts workshops and caucuses to give the students a peer-to-peer college going perspective.	The allocation will be used for program start up costs, which includes: rental cars, gas cards, parking permits, charter buses, plane tickets, lodging, copies, stamps, t-shirts, sweatshirts, venues, and food.	12/11/09	\$9,798.00
GENTE: Getting Educating Now To Empower	MEChA's annual conference, once known as Parent Student Conference was created to promote higher education within underrepresented Chicana/o and Latina/o communities. This program outreaches to both students and parents at all level of education to education them about the importance of higher education. They hold financial aid workshops, admissions requirements, and give space to discuss issues affecting the community.	SIOC allocated money to be used for conference costs: food for entire conference, vehicles, gas, facilities, drivers from OPERS, childcare, copies, supplies and materials, entertainment services to White Hawk and Los Mejicas, t-shirts, programs, decorations, parking permits, and directional signs.	12/11/09	\$13,277.00
MC: Motivation Conference	Motivation Conference is a three-day program created by APISA that focuses on bring "at-risk" high school students from different community centers to UCSC and engaging with college students. The program offers students various workshops that shows them the opportunities that await them within higher education.	SIOC allocated money for start up costs to be used for: transportation, promotional materials, snacks for volunteer meetings, venues, and volunteer retreat items.	12/11/09	\$7,845.00
ORALE: Oportunidades Rumbo A La Educación	ORALE: Oportunidades Rumbo A La Educación ORALE: Oportunidades Rumbo A La Educación Created from MEChA, this program seeks to engage Chicana/o and Latina/o high school seniors and transfer students to seek a higher education. This is a free three day program that provides workshops on resources available on the UCSC campus. The program also emphasizes cultural pride and community building tools to survive in this university.	The allocation will be used for program costs for the entire conference. Costs includes: facilities, catering food and drinks, copies, honorariums, supplies, t-shirts, sweatshirts, transportation, and plane tickets, workshop supplies, volunteer trainings, and media equipment.	12/16/09	\$19,203.50

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Rainbow Theatre Outreach-LA Area	Rainbow Theatre LA Outreach visits four different high schools in the LA targeting over 1000 students. The program promotes awareness of higher education through performances from multicultural plays. During this program they provide information on financial aid, the process of applying to the UC system and personal testimonies of attending college.	Funds will be used for reserving vehicles, parking, copies, hotel and lodging, food, documentation, supplies, Rainbow and UCSC gear to give to participants, and gas in order for Rainbow to make the trip.	11/9/09	\$6,051.00
Total Allocation Amount for Fall: \$74,774.50				