

## Engaging Education (e2)

### Fall 2007 SIOC Funding Allocation

Program Name	Program Description	Allocation Description	Date	Award Allocation
Rainbow Theatre Outreach-LA area	Rainbow Theatre LA Outreach visits four different high schools in the LA targeting over 1000 students. The program promotes awareness of higher education through performances from multicultural plays. During this program they provide information on financial aid, the process of applying to the UC system and personal testimonies of attending college.	Funds will be used for reserving vehicles, parking, copies, hotel and lodging, food, documentation, Rainbow and UCSC gear to give to participants, and gas in order for Rainbow to make the trip.	10/30/07	\$6,042.00
ASF: A Step Forward	ASF was created by FSA as an annual event that introduces admitted and prospective high school students and junior transfers to the college environment of UCSC. It is a three day program that seeks to build social networks with these prospective students and encourage them to attend higher education	The allocation will be used for program start up, which includes: facilities, food, Name tags, honorarium, and supplies.	12/2/07	\$1,402.50
GENTE: Getting Educating Now To Empower	MEChA's annual conference, once known as Parent Student Conference was created to promote higher education within underrepresented Chicana/o and Latina/o communities. This program outreaches to both students and parents at all level of education to education them about the importance of higher education. They hold financial aid workshops, admissions requirements, and give space to discuss issues affecting the community.	SIOC allocated money to be used for conference costs: food for entire conference, vehicles, gas, facilities, copies, supplies and materials, entertainment services to White Hawk and Los Mejicas, t-shirts, decorations, parking, and directional signs.	12/2/07	\$12,000.00
ORALE: Oportunidades Rumbo A La Educación	ORALE: Oportunidades Rumbo A La Educacion Created from MEChA, this program seeks to engage Chicana/o and Latina/o high school seniors and transfer students to seek a higher education. This is a free three day program that provides workshops on resources available on the UCSC campus. The program also emphasizes cultural pride and community building tools to survive in this university	The funds will be used for program start up. This includes; copies, supplies, plane tickets, blow horn, stamps, vans, gas, food for prep meetings, phone cards facilities costs, buses, and t-shirts.	12/2/07	\$8,814.50